

Humanitarian “Yellow Pages”?

How can the humanitarian sector quickly access the private sector?

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10b Contents of this proposal

This proposal is to gauge interest in setting up a working group for the development of a web listing of private sector capacities, nationally, regionally and globally

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1. Problem statement

Private sector capacities and commodities available to governmental and humanitarian stakeholders are not generally recorded, except by major agencies for major international suppliers for core commodities

Governmental and humanitarian stakeholders have no way of understanding the reliability or quality of private sector capacities and commodities

Governmental and humanitarian stakeholders have no way of understanding whether private sector capacities and commodities meet agreed standards

Private sector capacities have limited access to agreed standards

1 2. Current resources & models

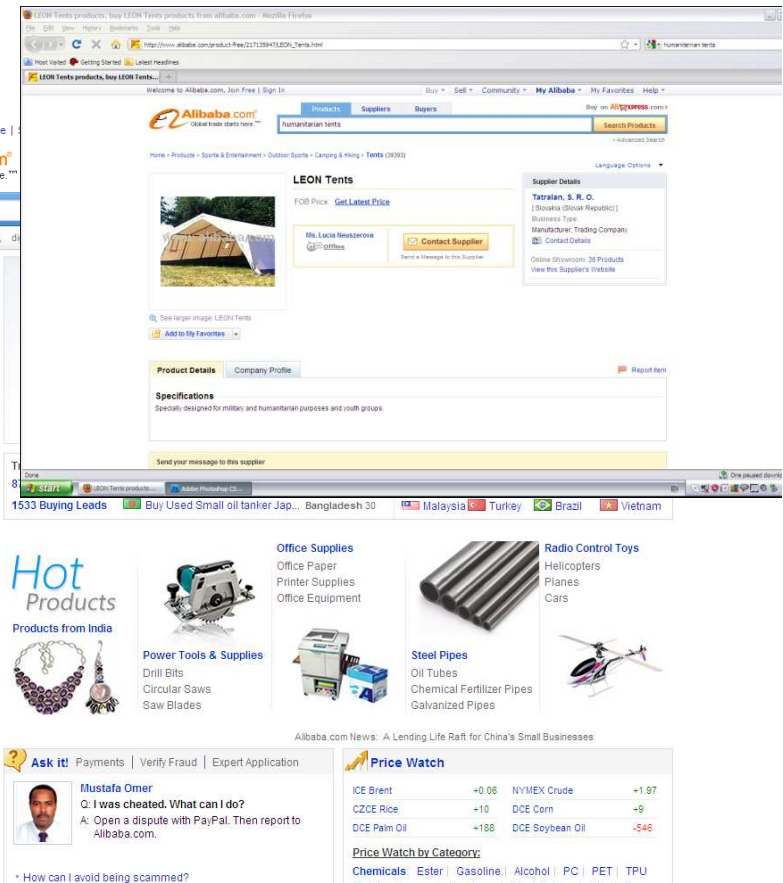
Sophisticated databases exist of private sector capacities and commodities, both those maintained by the website provider and those maintained by the advertising private sector capacities



The screenshot shows the Amazon.com homepage with a search for "tent". The search results are displayed in a list format. The first result is "Pacific Play Tents One Touch Tent-Primay Colored N" with a buy new price of \$39.99. The second result is "Sports & Outdoors" with a buy new price of \$69.99 and a used price of \$38.54. The third result is "Coleman SunDome 7-Foot by 7-Foot 3-Person Dome" with a buy new price of \$69.99 and a used price of \$38.54. The page also features a sidebar with navigation options like "Department", "Shipping Option", and "Brand".



The screenshot shows the Alibaba.com homepage with a search for "tent". The search results are displayed in a list format. The first result is "Pacific Play Tents One Touch Tent-Primay Colored N" with a buy new price of \$39.99. The second result is "Sports & Outdoors" with a buy new price of \$69.99 and a used price of \$38.54. The third result is "Coleman SunDome 7-Foot by 7-Foot 3-Person Dome" with a buy new price of \$69.99 and a used price of \$38.54. The page also features a sidebar with navigation options like "Categories" and "Popular Searches".



The screenshot shows the Alibaba.com product page for "LEON Tents". The page features a product image, a price of \$39.99, and a "Contact Supplier" button. The page also includes a "Specifications" section and a "Supplier Details" section. The supplier is identified as "Tatran, S. R. O." (Slovakia (Slovak Republic)). The page also features a "Hot Products" section with various items like "Power Tools & Supplies", "Steel Pipes", and "Radio Control Toys".

10b 3. Opportunities

Opportunities in creating an humanitarian 'Yellow Pages', listing private sector capacities include the following:

- national, regional and global capacities identified during a specific response may be captured and become part of preparedness
- capacities may be rated by governmental and humanitarian customers in terms of quality and service
- products may be listed against agreed existing standards and the catalogues of humanitarian agencies, such as those of Oxfam, MSF and the Red Cross Movement
- agreed standards may be listed



4. Proposed working group

The working group proposed would collaborate between this forum and the next Shelter Partners forum in order to:

- determine the level of support for the proposal, within the governmental, humanitarian and private sectors
- explore with existing similar resources and models likely opportunities and challenges
- explore potential hosting and maintenance models
- explore potential software models
- explore potential funding models

10b 5. Plenary



The questions for completion in your feedback sheet are:

- Do you think that a humanitarian “Yellow Pages” tool would be useful?
- Do you want to join the working group for the development of this project?

Please do not forget to fill in your feedback sheet and hand it in to a Shelter Centre assistant before leaving



For more information, questions and comments, contact
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